



Social Media Policy/Guidelines

It is important when using any social networking sites including but not limited to Facebook, Twitter and Instagram, that Practitioners maintain confidentiality and ensure proper practice at all times. This is to safeguard the children, families supported by Inspire south west support as well as our practitioners.

Practitioners are expected at all times to act in the best interests of the young people and their families that Inspire South West support.

Practitioners guidelines when using social media sites include but are not limited to

- Practitioners must not mention any of the young people or families we support through Inspire South West on their online profiles this includes but is not limited to comments and photographs
- Practitioners must not write direct or indirect suggestive comments about work on their online profiles
- Practitioners must not use mobile phones or any other device to access social networking during their working hours
- In order to maintain professional boundaries Practitioners should not accept personal invitations to be friends with Young people or the families we support, Instead Families should be signposted to "like/follow" the official Facebook.
- Practitioners are strongly advised to set their online profiles to private so that only friends are able to see their information.
- Practitioners are responsible for adhering to the terms of service of each site they use
- Personal profiles should not contain any images, statements, comments or videos which may be perceived as inappropriate due to the nature of our profession, please also be aware of comments made on public groups which may be deemed inappropriate by some.
- Any breaches of the Facebook & social networking policy could result in end of contract
- Practitioners must not use social media to attack, insult, abuse, defame or make negative or discriminatory comments about anyone.

Conclusion

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Inspire South West practitioners must be mindful that everything you post online is public, even with the strictest privacy settings. You must assume that everything is permanent & may be shared.

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